



FOR IMMEDIATE RELEASE

Rover Technology Fusions™ Announces Partnership with IMO®

Tampa, FL – June 28, 2011 – Rover Technology Fusions (“Rover”), the industry leader in forms driven workflow solutions, RoverINK™, today announced it has partnered with Intelligent Medical Objects® (IMO®) to enhance Rover’s data capture and clinical documentation solution by offering coded data via C32 output using IMO’s Clinical Interface Terminology. IMO is the recognized leader in terminology management services and maintains terminology and coding updates for Rover. In addition, Rover’s collaboration with IMO will enable Rover to add billing and reporting codes to RoverINK™, which will provide users an end to end solution while enhancing adoption rates of EHR technologies. The partnership with IMO supports Rover’s continued commitment to enhancing its healthcare portfolio with best-of-breed solutions.

“Through our partnership with IMO, Rover is now able to offer a powerful front-end clinical documentation solution that supports the end user’s need to expand the accessibility of discreet data within a patient’s medical record,” said Robert Letzeisen, EVP of Rover. The RoverINK™ application instantly digitizes point of care documentation and converts it to exportable XML. Utilizing the IMO functionality, the enhanced solution, the “CURE” (Clinical Usability Reporting Engine) will convert the XML into coded data sets such as LOINC, SNOMED-CT®, ICD-9-CM and ICD-10-CM (October 2011), RxNorm, CPT® and as well as the output formats for data exchange (C32, CDA and HL7 Messaging)”. According to Letzeisen, “Clinicians and healthcare organizations are demanding solutions that enable them to capture patient data at the point of care without changing the way they practice medicine. Our solution is unique in offering clinicians the choice of input devices when documenting patient care incorporating handwriting via the use of the **Anoto™** digital pen and RoverINK™, dictation tools from BayScribe, and traditional fixed keyboards, tablets, and now iPads.”

Melinda Watman, VP of Strategic Partnerships at IMO stated, “Rover’s ability to successfully capture patient data at the point of care and immediately code with IMO® Problem (IT)™ providing ICD-9-CM and SNOMED CT codes results in structured and coded patient data.” According to Watman, “the value proposition for healthcare organizations is undeniable as clinicians are now able to capture coded data without changing the manner in which they provide direct patient care”. As noted by Dr. Frank Naeymi-Rad, CEO of IMO, IMO’s coding solutions bridge this gap, “IMO is committed to offer vocabulary-enabled services to help our partners preserve clinical intent and comply with mandatory regulatory coding requirements.”

More About Rover Technology Fusions

Rover Technology Fusions (“Rover”) is a form driven work flow solutions provider offering a robust portfolio of products and services to business. RTF develops and integrates, through RoverINK™, Export Templates, affordable mobile data technologies that connect patients to their care providers, and businesses with their customers. Rover is focused on improving operational efficiency, safety, patient care and compliance through the use of digital writing technologies including the **Anoto™ Digital Pen**, and supporting Smart Phones, iPad, PDA’s, Tablets and Laptops. RTF is an **Anoto, Inc.** Gold Partner. For more information, please visit www.roverink.com.

More About IMO

Intelligent Medical Objects® (IMO®) delivers a comprehensive suite of integrated, clinician-friendly medical vocabulary solutions that enable healthcare organizations to improve patient documentation, streamline workflow, coordinate care and increase revenue. IMO’s leading Clinical Interface Terminology products, including IMO® Problem (IT)™ and IMO® Procedure (IT)™, provide seamless mapping of diagnostic terminologies to billing codes and medical concepts, enhancing decision support, research, patient education, and financial operations. For more information, see www.e-imo.com.

CPT® is a registered trademark of the American Medical Association.

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Release Contact: Robert Letzeisen, Executive VP Business Development (813) 421-6509, rbl@roverink.com

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Rover Technology Fusions 1215 E Sixth Ave., Tampa FL 33605 813-421-6510 www.RoverINK.com